



## **Overview and Instructions “AFA Teens Video Competition”**

As more and more families across America are affected by Alzheimer's disease, many teenagers as well are becoming aware of this heartbreaking brain disease—from personal experiences in their own families, watching friends and neighbors, or involvement in community service.

Recognizing this, the Alzheimer's Foundation of America (AFA), a national nonprofit organization, has created a division specifically for teens, AFA Teens. Its goals include raising awareness among teenagers and the general public about Alzheimer's disease and related dementias; providing education, counseling and support to young family members; enabling teens to share feelings with other teens and experts; and referring teens and their family members to supportive services.

**In a further effort to provide an outlet for teenagers to think creatively about Alzheimer's disease and to engage the younger generation in this cause, AFA is pleased to offer the AFA Teens Video Competition for teens ages 13 to 19. AFA will award \$500 to the grand prize winner and \$250 to the first runner-up.**

The deadline for applications is December 1 of each year. This competition provides an excellent opportunity for teenagers to reflect on why Alzheimer's disease is becoming an issue that is increasingly important in their own lives and those around them. Students are required to submit an autobiography and create an artistic (no dramatizations accepted) or documentary (non-fiction) video of two minutes or less that conveys the following:

- A moment in relation to Alzheimer's disease when you learned something about your understanding of the disease, learned something about caregiving, or decided to become a community volunteer/activist.

To qualify, students must be a U.S. citizen or permanent resident. A committee selected by AFA will judge all timely submissions. Author identity will remain anonymous during the judging. **Incomplete applications will not be accepted.**

AFA will award \$500 to the grand prize winner and \$250 to the first runner-up. To officially be named a winner or runner-up and to process payment, applicants must supply documentation verifying U.S. citizenship or permanent residency (U.S. passport, birth certificate; driver's license is not acceptable) and their Social Security number. On February 1, AFA will notify the grand prize winner and runner-up.

The winner and runner-up will agree to: supply his or her Social Security number; verify U.S. citizenship or permanent residency; have his or her name and city published; have his or her video posted on the Alzheimer's Foundation of America and AFA Teens Web sites, as well as on social media such as Facebook, Twitter and YouTube; provide AFA with a photo to be used for publicity purposes and for distribution to the media; and be available for interviews with the media if required. Winning videos will become property of the Alzheimer's Foundation of America. AFA will also retain the right to grant permission to third parties to post part or all of the winning videos. The winner and runner-up must supply photo consent forms for all the individuals and facilities filmed in their video. Non-compliance with any of these requirements will result in forfeiture of the title and award. The decision of the judges is final.



## Checklist "AFA Teens Video Competition"

Please print and review the checklist below to make sure that you meet all of the requirements and have included all necessary documents needed to qualify for the Alzheimer's Foundation of America (AFA) Teens Video Competition.

### **Eligibility**

- United States citizenship or permanent residence
- Are between the ages of 13 and 19 on the application due date
- Submit all required materials by the application deadline
- Winner and runner-up will be required to supply Social Security number in order to process awards

### **Requirements**

- One copy of completed and signed application form
- One copy of brief, typewritten autobiography in essay format. (Brief would be considered a word length of 200 words, for example)
- One copy of video on cd- or dvd-rom (enclosed in disc envelope) or submitted through the online application form and no longer than two minutes in length that conveys the following: A moment in relation to Alzheimer's disease when you learned something about your understanding of the disease, learned something about caregiving, or decided to become a community volunteer/activist.
- Video is not a fictional account, depiction or dramatization; it must be an artistic or documentary video.
- Video does not use music or images without permission (Music must either be created before 1922, self-created through garage band, or an original composition of the applicant (no music may be borrowed from other musicians, an entirely original composition)
- Video does not depict illegal activity (alcohol, drugs, threats, violence), obscene or vulgar language or hand gestures, or sexually provocative pictures
- Video has not been submitted to or aired on other media, including YouTube
- Stock images must be royalty-free and applicant must check to ensure that they have permission to depict individuals with Alzheimer's disease
- Video is your own original work
- The winner and runner-up will agree to supply photo consent forms for all of the individuals and facilities filmed in their video (the forms can be downloaded at [www.afateens.org](http://www.afateens.org))
- To officially be named a winner or runner-up and to process payment, applicants must supply documentation verifying U.S. citizenship or permanent residency (U.S. passport, birth certificate; driver's license is not acceptable) and their Social Security number

**To qualify, materials must be submitted through AFA's online application ([www.afateens.org](http://www.afateens.org)) by midnight on December 1 or mailed and postmarked on or before December 1 to:**

**Alzheimer's Foundation of America  
322 Eighth Avenue, 7th Floor  
New York, NY 10001  
Attention: AFA Teens Video Competition**

**FOLLOW ALL INSTRUCTIONS CLOSELY. Incomplete applications will not be accepted.**

Examples of applications that will be deemed incomplete and will not be considered:

- If all required materials are not postmarked by December 1 or submitted through AFA's online application form ([www.afateens.org](http://www.afateens.org)) prior to midnight on December 1, the application will be disqualified. If the due date falls on a weekend or holiday, recognize that the post office might be closed and that the postmark must still be no later than December 1.
- All applications must be submitted via mail or through AFA's online application form; applications submitted by fax or e-mail will not be considered.
- The applicant's autobiography must describe the applicant in essay format. CVs and resumes will not be accepted.
- If video exceeds two minutes in length.

**AFA is not responsible for any applications that are lost or damaged in the mail or via the online application process.**

Mailed applications must be postmarked by December 1. Applicants using AFA's online form ([www.afateens.org](http://www.afateens.org)) must submit by midnight on December 1.

**Alzheimer's Foundation of America**  
322 Eighth Avenue, 7th Floor  
New York, NY 10001  
866.232.8484  
[www.alzfdn.org](http://www.alzfdn.org)



DATE: \_\_\_\_\_  
MM/DD/YY

**GENERAL INFORMATION - Please print neatly and in black ink.**

**APPLICANT INFORMATION**

Applicant's Name: \_\_\_\_\_  
Last First Middle

Male \_\_\_\_\_ Female \_\_\_\_\_

Home Address: \_\_\_\_\_  
Number and Street Apartment

Date of Birth \_\_\_\_\_  
MM/DD/YY

City State Zip

Home Telephone: (\_\_\_\_) \_\_\_\_\_ Cell Phone: (\_\_\_\_) \_\_\_\_\_

E-Mail: \_\_\_\_\_

**CITIZENSHIP INFORMATION - An applicant must be a citizen or permanent resident of the U.S.**

U.S. Citizen  Permanent Resident (Country of citizenship) \_\_\_\_\_

**The winner and runner-up will be required to provide their Social Security number and documentation verifying U.S. citizenship or permanent residency (only a U.S. passport or birth certificate will be accepted) in order to process payment**

**SCHOOL INFORMATION**

Middle School  High School  College/University

Name of School: \_\_\_\_\_ Current Year: \_\_\_\_\_

Address (Number and Street)

City/State/Zip

**The following documentation must be included with this application:  
(Please review the Overview and Instructions, and Checklist for additional  
guidelines by visiting [www.afateens.org](http://www.afateens.org))**

*One copy of completed and signed application*

*One copy of video on cd- or dvd-rom (enclosed in disc envelope) or submitted online*

*One copy of autobiography*

**(over)**



Applicant's Name: \_\_\_\_\_

**Prior to submitting your video, please check to make sure it has:**

- A length of two minutes or less
- Not created a fictional account, depiction or dramatization; it must be an artistic or documentary video
- Not used music or images without permission. Music must either be created before 1922, self-created through garage band, or an original composition of the applicant (no music may be borrowed from other musicians, an entirely original composition).
- Stock images must be royalty-free and applicant must check to ensure that they have permission to depict individuals with Alzheimer's disease
- Not depicted illegal activity (alcohol, drugs, threats, violence), obscene or vulgar language or hand gestures, or sexually provocative pictures
- Not been submitted to or aired on other media, including YouTube
- Conveyed the following: A moment in relation to Alzheimer's disease when you learned something about your understanding of the disease, learned something about caregiving, or decided to become a community volunteer/activist.

**INCOMPLETE APPLICATIONS WILL NOT BE CONSIDERED.**

The winner and runner-up will agree to: supply photo consent forms for all of the individuals and facilities filmed in their video (the forms can be downloaded at [www.afateens.org](http://www.afateens.org)); supply his or her Social Security number; provide documentation verifying U.S. citizenship or permanent residency (passport, birth certificate; driver's license is not acceptable); have his or her name and city published; have his or her video published on the Alzheimer's Foundation of America and AFA Teens Web sites, as well as social media such as Facebook, Twitter and YouTube; provide AFA with a photo to be used for publicity purposes and for distribution to the media; and be available for interviews with the media if required. Winning videos will become property of the Alzheimer's Foundation of America. AFA will also retain the right to grant permission to third parties to publish the winning videos and/or clips. Non-compliance with any of these requirements will result in forfeiture of the title and award.

*The applicant has carefully reviewed and adhered to all guidelines stated in the scholarship application and checklist.*

Date \_\_\_\_\_

Name (printed) \_\_\_\_\_ Signature \_\_\_\_\_

If under 18, name parent or guardian (printed) \_\_\_\_\_

Signature \_\_\_\_\_

Parent/Guardian Information:  Male  Female

Relationship to Applicant \_\_\_\_\_

Home Address (Number and Street) \_\_\_\_\_

Apartment \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Home Telephone \_\_\_\_\_

Email \_\_\_\_\_

**AFA is not responsible for any applications that are lost or damaged in the mail or via the online application process. The decision of the judges is final.**



